

Position: **Content Writer**
Department: **Marketing**
Reports To: **Marketing Executive**

RESPONSIBILITIES & DUTIES

- Write compelling copy across all marketing channels, including website copy, email campaigns, blog posts, video scripts & social media.
- Edit and proof work to ensure high editorial standards are met across all content outputs
- Develop and implement brand tone of voice.
- Drive brand consistency across all company communications
- Edits and proofreads all copy before it goes live.
- Develops and maintains the brand voice and tone.
- Research and use SEO-driven marketing to guide all copy decisions.
- Thrives in a fast-paced work environment and meets tight deadlines.
- See projects through the whole creative lifecycle, from inception to deployment
- Knows how to use popular digital marketing tools, including content management software, search engine optimization software.

REQUIREMENTS

- Bachelor's degree in English, Journalism, Marketing, or Communications
- 3-5 years experience in content marketing or copywriting, preferably with experience in the financial space
- Knowledge of Microsoft Office Applications
- Strong creative thinking skills and ability to think conceptually
- Comfortable working independently
- Excellent writing, editing, and proofreading skills with a diligent eye for detail, language, flow, and grammar
- Proven ability to demonstrate brand voice
- Strong attention to detail
- Excellent portfolio of work

Apply at careers@isxfinancial.com

All applications will be treated as confidential.