

Copywriter

Who we are?

ISX Financial EU Plc is an authorised Electronic Money Institution licensed by the Central Bank of Cyprus. The company provides payments, issuance of electronic money, IBAN addressable stored value accounts and KYC identity verification services to eCommerce merchants, regulated sector businesses and consumers.

ISX Financial EU Plc also operates a sophisticated & patented anti-money laundering and anti-fraud system that also provides transactional security to business and retail customers. It is real time and detects the AML issues currently in focus by regulators.

ISX Financial EU Plc is part of the ISX Financial Group of companies. Our inhouse developed platforms allow us to deliver technology and financial services to our customers. The Group employs more than 140 staff located across our offices located in Australia, Cyprus, Lithuania, United Kingdom, Netherlands, USA, Israel, Malta.

Responsibilities:

- Write compelling copy across all marketing channels, including website copy, email campaigns, blog posts, video scripts & social media.
- Edit and proof work to ensure high editorial standards are met across all content outputs
- Develop and implement brand tone of voice.
- Drive brand consistency across all company communications
- Edits and proofreads all copy before it goes live.
- Develops and maintains the brand voice and tone.
- Research and use SEO-driven marketing to guide all copy decisions.
- Thrives in a fast-paced work environment and meets tight deadlines.
- See projects through the whole creative lifecycle, from inception to deployment
- Knows how to use popular digital marketing tools, including content management software, search engine optimization software.

Requirements:

- Bachelor's degree in English, Journalism, Marketing, or Communications
- 3-5 years experience in content marketing or copywriting, preferably with experience in the financial space
- Knowledge of Microsoft Office Applications
- Strong creative thinking skills and ability to think conceptually
- Comfortable working independently
- Excellent writing, editing, and proofreading skills with a diligent eye for detail, language, flow, and grammar
- Proven ability to demonstrate brand voice
- Strong attention to detail
- Excellent portfolio of work

The Package:

- Competitive Salary
- Private health insurance plan participation
- Performance Bonus, including mix of cash and share-based scheme of company stock for outstanding performers.

How to Apply

Apply to careers@isxfinancial.com with a full copy of your CV quoting “Copywriter”.
Furthermore, samples of your portfolio will be highly appreciated.

Right to Work

You must have the right to legally reside and work in the Republic of Cyprus or be an EU citizen.
Employment is subject to a National Police check.

iSX Financial EU Ltd - Co No: HE348009 (CY)
Trading as: iSXPay®, iSXMoney® and flykk®

Authorised by the Central Bank of Cyprus - # 115.1.3.17 as an E.E.A Monetary Financial Institution
Authorised by the UK FCA as an Electronic Money Institution - #901034

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