

Content Executive

Who we are?

iSX Financial EU Plc is an authorised Electronic Money Institution licensed by the Central Bank of Cyprus. The company provides payments, issuance of electronic money, IBAN addressable stored value accounts and KYC identity verification services to eCommerce merchants, regulated sector businesses and consumers.

iSX Financial EU Plc also operates a sophisticated & patented anti-money laundering and anti-fraud system that also provides transactional security to business and retail customers. It is real time and detects the AML issues currently in focus by regulators.

iSX Financial EU Plc is part of the iSX Financial Group of companies. Our inhouse developed platforms allow us to deliver technology and financial services to our customers. The Group employs more than 125 staff located across our offices located in Australia, Cyprus, Lithuania, United Kingdom, Netherlands, USA, Israel, Malta.

The Role:

To support the marketing team with the delivery of their written and digital communication. This includes written content for our website and product campaigns as well as supporting lead generation campaigns through google and social media ads.

The successful candidate must be a motivated team player who is confident working within a dynamic business environment. They must be able to demonstrate excellent experience in both content writing and online digital marketing campaigns (google ad-sense/social media). If you're a creative communicator who excels at written and digital content, we want to hear from you!

Responsibilities include (but are not limited to):

- Execute marketing campaigns with creative social media content via google ad-sense and social media channels
- Website SEO
- To write any relevant assets for company websites/product brochures/email marketing.
- To create a variety of content including written content.
- Produce blog & press articles for any announcements or company product launches.
- Any other duties commensurate with the level of this post as reasonably requested by your line manager.

iSX Financial EU PLC

UK FRN - 901034

Co No - HE348009 (CY)

Trading as: iSXPay®, iSXMoney® and flykk®

Authorised by the Central Bank of Cyprus

115.1.3.17 as an E.E.A Monetary Financial Institution

t: +357 22 015 740

a: 1 Makrasikas Street, KBC North, Strovolos, 2034, Nicosia, Cyprus

Australia | Cyprus | Israel | Lithuania | Malta | Netherlands | U.K. | U.S.A.

www.isx.financial

Skills and Requirements:

- Experience in executing digital content to develop brand awareness/lead generation through social media posts/google ads.
- Experience in creating effective written content for blog posts, corporate brochures, and relevant digital content.
- Google Ads Certification or equivalent
- SEO management
- High attention to detail including good use of grammar and spelling.
- Creative flair and ability to generate unique ideas.
- Ability to work to tight deadlines.
- Understanding of the relationship between digital and SEO.

Key Success Factors:

- C Projects are engaging, delivered on time and with high attention to detail.
- Actively contributes to the creative planning process.
- Thinks outside the box.
- Clearly communicates original ideas.

The Package:

- Competitive Salary
- Private health insurance plan participation
- Performance Bonus, including mix of cash and share-based scheme of company stock for outstanding performers.

How to Apply

Apply to careers@isxfinancial.com with a full copy of your CV quoting "Content Executive". Furthermore, samples of your portfolio will be highly appreciated.

Right to Work

You must have the right to legally reside and work in the Republic of Cyprus or be an EU citizen. Employment is subject to a National Police check.

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